



## Digital Media Production (49)

TEAM NUMBER \_\_\_\_\_

### RANKING SHEET – COMPLETE ONE PER CONTESTANT

#### PRESENTATION SCORE

Judge 1 (260 points) \_\_\_\_\_

Judge 2 (260 points) \_\_\_\_\_

Judge 3 (260 points) \_\_\_\_\_

Total Judges' Points \_\_\_\_\_

Divided by # of judges \_\_\_\_\_

**AVERAGE OF JUDGES SCORES** \_\_\_\_\_ (260 maximum)

**SPECIFICATION SCORE** \_\_\_\_\_ (20 maximum)

**TOTAL** \_\_\_\_\_ (280 maximum)

**RANK**



## Digital Media Production (49)

# JUDGES COMMENTS

Judge Number \_\_\_\_\_

Team Number \_\_\_\_\_

**COMMENTS: (to be viewed by contestant)**

(Judges: please provide positive feedback and areas of improvement in a constructive manner regarding your analysis of his/her competition.)

**REASON FOR DISQUALIFICATION: (if applicable)**



## Digital Media Production (49)

Judge Number \_\_\_\_\_

Contestant Number \_\_\_\_\_

### Technical Scoring Rubric

Items to Evaluate	Below Average	Average	Good	Excellent	Points Awarded
<b>Production Layout</b>					
• Visual organization is easily understood	1 – 5	6 – 10	11 – 15	16 - 20	
• Aesthetic use of colors and fonts	1 – 5	6 – 10	11 – 15	16 - 20	
• Consistent format	1 – 5	6 – 10	11 – 15	16 - 20	
<b>TOTAL PRODUCTION LAYOUT (60 points possible)</b>					
<b>Graphics/Media Use</b>					
• Enhances theme	1 – 5	6 – 10	11 – 15	16 - 20	
• Creativity through graphic design	1 – 5	6 – 10	11 – 15	16 - 20	
• Originality of graphics	1 – 5	6 – 10	11 – 15	16 - 20	
• Effective use of innovative technology ○ (may include animations)	1 – 5	6 – 10	11 – 15	16 - 20	
<b>TOTAL GRAPHICS/MEDIA USE (80 points possible)</b>					
<b>Content</b>					
• Developed through theme	1 – 5	6 – 10	11 – 15	16 - 20	
• Portrays the theme	1 – 5	6 – 10	11 – 15	16 - 20	
• Effectiveness of production	1 – 5	6 – 10	11 – 15	16 - 20	
<b>TOTAL CONTENT (60 points possible)</b>					
<b>TECHNICAL POINTS (200 maximum points)</b>					



## Digital Media Production (49)

Judge Number \_\_\_\_\_

Contestant Number \_\_\_\_\_

### Presentation Scoring Rubric

Items to Evaluate	Below Average	Average	Good	Excellent	Points Awarded
<b>Presentation</b>					
<ul style="list-style-type: none"> <li>Ability to explain the development and design process</li> </ul>	1 – 5	6 – 10	11 – 15	16 - 20	
<ul style="list-style-type: none"> <li>Ability to explain the use and the development of innovative technology</li> </ul>	1 – 5	6 – 10	11 – 15	16 - 20	
<ul style="list-style-type: none"> <li>Ability to explain the use and development of media elements (graphics, video, audio, etc.)</li> </ul>	1 – 5	6 – 10	11 – 15	16 - 20	
<b>NOTE: Please dismiss contestants after judges' questions have been answered.</b>					
<b>TOTAL PRESENTATION (60 points possible)</b>					
<b>PRESENTATION POINTS (60 maximum points)</b>					

### Specification Scoring Rubric

<b>SPECIFICATION POINTS: All points or none are awarded by the proctor per contestant, not per judge.</b>		<b>Points Awarded</b>
Presentation (equipment set-up and presentation) lasted no more than ten (10) minutes	10	
Documentation, release forms and CD/DVD submitted at presentation	10	
<b>TOTAL SPECIFICATION POINTS (20 maximum points)</b>		

**TOTAL MAXIMUM POINTS = 280**